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November 20, 2008

Mr. Daniel Kropchak
The Sales Matrix
2527 N. Eager Rd.
Howell, MI 48855

Dear Dan,

It was a pleasure working with you and Brian, customizing a sales training program for our firm. Our needs are unique and you created and delivered a program that nailed the important aspects of selling in a way that a young professional could understand and use.

I was impressed by your follow-up and flexibility as we made changes and clarified our direction and content. The training went great and was well received by all the participants.

We appreciate all the work you put into making our training unique and applicable to our people and industry. I will highly recommend your services and believe the training to be a valuable asset to professionals who are not directly involved in sales.

Sincerely,

Duke Grimshaw

Duke Grimshaw
Director of Business Development